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China Child Care Corporation Limited **中國兒童護理有限公司**

*(formerly known as Prince Frog International Holdings Limited 青蛙王子國際控股有限公司)
(Incorporated in the Cayman Islands with limited liability)*

(Stock code: 1259)

CHANGE OF COMPANY NAME AND STOCK SHORT NAME

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 6 June 2014 certifying that the change of the Company's name from "Prince Frog International Holdings Limited 青蛙王子國際控股有限公司" to "China Child Care Corporation Limited 中國兒童護理有限公司" has been registered. The Change of Company Name took effect on 6 June 2014 accordingly. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 20 June 2014 certifying the registration of the new name "China Child Care Corporation Limited 中國兒童護理有限公司" of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

The shares of the Company will be traded on The Stock Exchange of Hong Kong Limited under the new stock short name of "CH CHILD CARE" in English and "中國兒童護理" in Chinese, instead of "PRINCE FROG" and "青蛙王子", with effect from 9 a.m. on 11 July 2014. The stock code of the Company will remain unchanged as "1259".

The website of the Company will remain unchanged as "www.princefrog.com.cn".

Reference is made to the announcement of Prince Frog International Holdings Limited (now known as China Child Care Corporation Limited) (the “**Company**”) dated 7 April 2014 and the circular of the Company dated 29 April 2014 relating to, among others, the proposed change of the English name of the Company from “Prince Frog International Holdings Limited” to “China Child Care Corporation Limited” and the Chinese name of the Company from “青蛙王子國際控股有限公司” to “中國兒童護理有限公司” (the “**Change of Company Name**”), and the announcement of the Company dated 5 June 2014 relating to the poll results of the Company’s annual general meeting held on 5 June 2014 (the “**2014 AGM**”).

CHANGE OF COMPANY NAME

The board of directors of the Company (the “**Board**”) is pleased to announce that subsequent to the passing of a special resolution regarding the Change of Company Name by the Company’s shareholders at the 2014 AGM, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 6 June 2014 certifying that the change of the Company’s name from “Prince Frog International Holdings Limited 青蛙王子國際控股有限公司” to “China Child Care Corporation Limited 中國兒童護理有限公司” has been registered. The Change of Company Name took effect on 6 June 2014 accordingly.

Further, the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 20 June 2014 certifying the registration of the new name “China Child Care Corporation Limited 中國兒童護理有限公司” of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

Following the Change of Company Name becoming effective, the shares of the Company will be traded on The Stock Exchange of Hong Kong Limited under the new stock short name of “CH CHILD CARE” in English and “中國兒童護理” in Chinese, instead of “PRINCE FROG” and “青蛙王子”, with effect from 9 a.m. on 11 July 2014. The stock code of the Company will remain unchanged as “1259”.

The website of the Company will remain unchanged as “www.princefrog.com.cn”.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the holders of securities of the Company. The Company's existing certificates of securities in issue bearing the former name of "Prince Frog International Holdings Limited 青蛙王子國際控股有限公司" will continue to be evidence of title to such securities and continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company.

With effect from 11 July 2014, new certificates of securities will be issued in the new name of the Company.

By order of the Board
China Child Care Corporation Limited
Huang Yishan
Company Secretary

Hong Kong, 8 July 2014

As at the date of this announcement, the Board comprises five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Ms. Hong Fang; and three independent non-executive directors, namely Mr. Chen Shaojun, Mr. Ren Yunan and Mr. Wong Wai Ming.