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China Child Care Corporation Limited

中國兒童護理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1259)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, the Laws of Hong Kong).

Based on the management accounts and internal sales record, the management of the Company estimated that, since the Company's listing, the third quarter of 2015 was the first time the Company experienced operational loss. The Company estimated that net loss after tax of the Group for the third quarter ended 30 September 2015 was approximately RMB35 million to RMB40 million.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Child Care Corporation Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, the Laws of Hong Kong).

As disclosed in the interim report of the Company for the six months ended 30 June 2015, the Group's financial and operational performance have been affected by slower growth of domestic economy, change in the concept, structure and mode of consumption and fierce competition in the market. The Group's business performance has not improved in the third quarter of 2015 and in fact, based on the management accounts and internal sales record, the management of the Company estimated that, since the Company's listing, the third quarter of 2015 was the first time the Company experienced operational loss. The Company estimated that net loss after tax of the Group for the third quarter ended 30 September 2015 was approximately RMB35 million to RMB40 million. The board of directors of the Company (the “**Board**”) wishes to provide a profit warning to the shareholders of the Company and potential investors.

The Board is actively assessing business opportunities brought by the new “Two Children” policy recently announced by the Chinese government. However, at present, the Company is not in a position to provide estimation on its impact on the Group’s financial and business performance prospect.

As the Group’s unaudited results for the third quarter ended 30 September 2015 have not been finalized, the information contained in this announcement is only a preliminary assessment by the management of the Company which is based on the latest financial information available to the management.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Child Care Corporation Limited
Ren Yunan
Vice Chairman of the Board

Hong Kong, 2 November 2015

As at the date of this announcement, the Board comprises five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Ms. Hong Fang; a non-executive director, namely Mr. Ren Yunan; and three independent non-executive directors, namely Mr. Chen Shaojun, Mr. Wong Wai Ming and Mr. Lee Man Chiu.