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PROSPEROUS FUTURE HOLDINGS LIMITED

未來發展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1259)

POSITIVE PROFIT ALERT

This announcement is made by Prosperous Future Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") is pleased to announce that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Current Period**") and the information currently available to the Board, the management of the Company estimated that the Group is expected to record a turnaround to a net profit after tax in the range of HK$40.3 million to HK$44.3 million for the Current Period, as compared to a net loss after tax of approximately HK$28.6 million for the six months ended 30 June 2025 (the "**Prior Period**").

Based on the analysis of the information currently available, the expected turnaround from loss to profit for the Current Period was mainly due to the Group being expected to derive a revenue of approximately HK$53.8 million from its securities brokerage operation and approximately HK$23.6 million from its insurance and wealth management operation. Both operations are part of the Group's business segment of provision of financial business, and the increases in their revenue represent a significant improvement in their operating results compared with the Prior Period.

The Group is still in the progress of finalising its consolidated interim results for the Current Period. The information contained in this announcement is only a preliminary assessment by the Board based on the latest unaudited consolidated management accounts of the Group for the Current Period, which have not been audited or reviewed by the auditor of the Company or audit committee of the Company and may be subject to adjustments. Shareholders and potential investors are advised to read carefully the Company's interim results announcement for the Current Period, which is expected to be published by the end of August 2026.

Shareholders and/or potential investors of the Company are advised to exercise caution when dealing in the shares of the Company and not to place any excessive reliance on the information disclosed herein. Any shareholder or potential investor who is in doubt is advised to seek advice from professional advisors.

By Order of the Board
Prosperous Future Holdings Limited
Lau Ka Ho
Chief Executive Officer and Executive Director

Hong Kong, 21 August 2026

As at the date of this announcement, the Board comprises (i) two executive Directors, namely Mr. Lau Ka Ho and Mr. Yu Ching Him; and (ii) three independent non-executive Directors, namely Ms. Chan Sze Man, Mr. Wong Sai Hung and Mr. Wong Ming Hung.